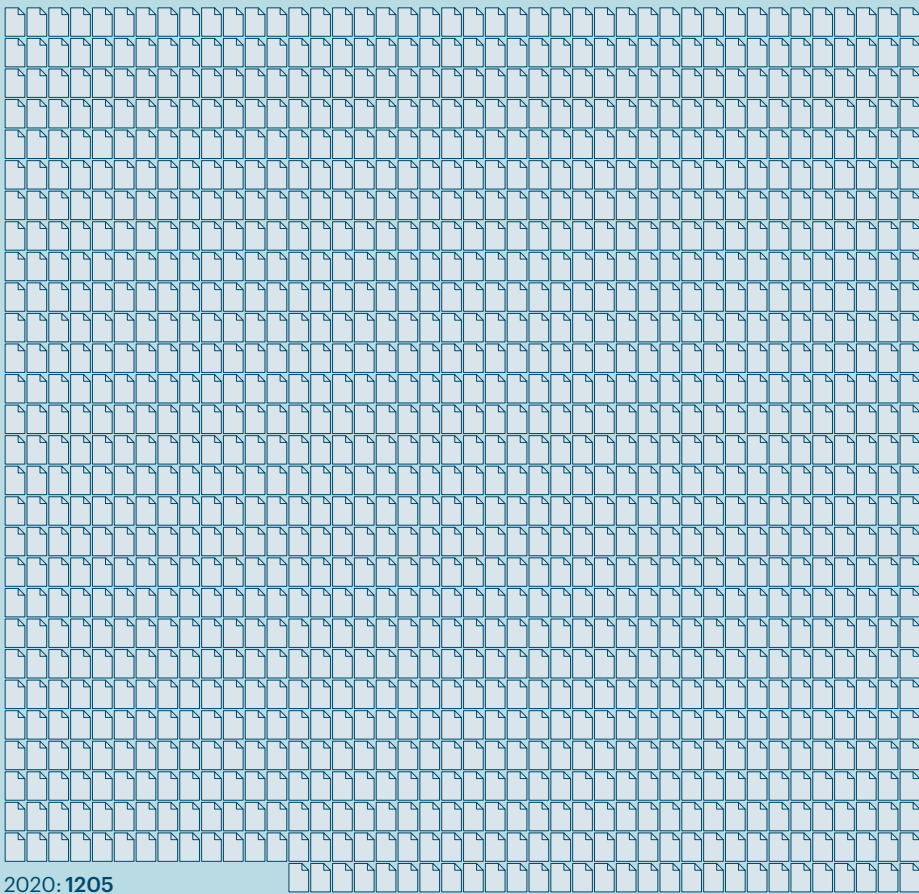


# The Hub Goes Public

The motto of all CSH outreach activities is:  
Do good research—  
and talk about it!

As the person in charge, I dare to say: The Hub can be proud of its outreach. When it comes to media attention, for instance, the first years showed a steady increase of CSH-related mentions in national as well as international media, including prestigious outlets like the *New York Times*, the BBC, *The Economist*, *Bloomberg News*, *The Guardian*, *Nature News*, *FAZ*, *Der Spiegel*, *Die Zeit*, *El Pais*, *The Times*, and so many more.

While things had already started off quite well, corona placed a huge media spotlight on the Hub. As part of the prognostic consortium advising the Austrian Health Ministry on COVID-19 infection trends, Hub researchers and Hub research became regular guests and topics on Austrian TV and radio stations and were featured online and in print media. Furthermore, our COVID-related findings and prognoses were picked up and broadly discussed internationally. In the first four months of 2021 alone, we counted as many press appearances as in all of 2020; and as of May 2021, the big wave has not yet crested...

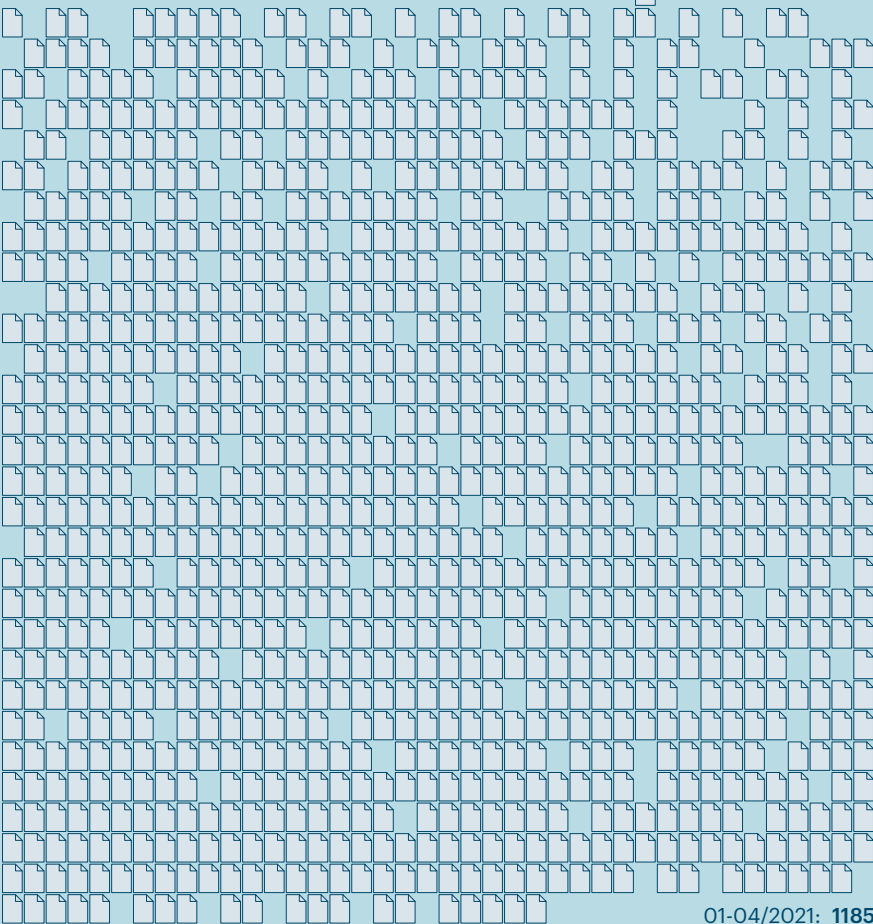
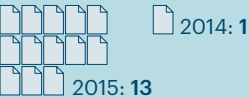
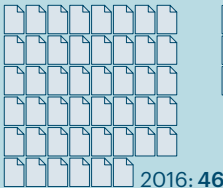
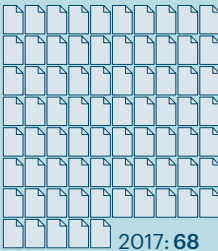
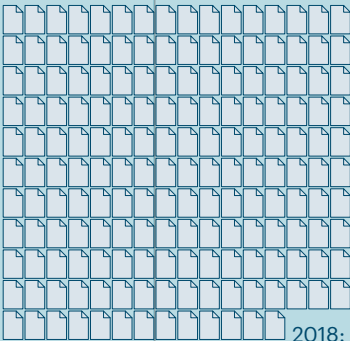
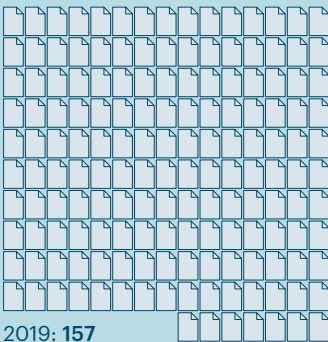


Apart from its media work, the CSH “knowledge transfer & dissemination” activities focus on public events organized or co-organized by the Hub. Turn the pages to find the public conferences and colloquia, as well as the Art & Science at the Hub events that took place between May 2016 and May 2021.

### LOOKING INTO THE FUTURE

The Hub is growing, and so are our press and outreach activities. Since our early days, outreach work has multiplied; and with the new people and research fields starting at the Hub, it will certainly not become less in upcoming years.

We therefore decided to double our knowledge transfer team—from one woman to two people—within the year: to reach out even further, to new interest groups and media, with new formats and science communication events. Always according to our motto: Do great research—and talk about it.



**The Hub in the media.** The first years showed a steady increase of CSH-related mentions in national and international media. From January to May 2021, our researchers had more media appearances than in the whole—already very busy—corona year 2020.